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## FOR IMMEDIATE RELEASE

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## **MEDIA ADVISORY**

## Teen Safety Belt Use On The Rise

A new study funded by the National Highway Traffic Safety Administration indicates more teenagers in California are using their seat belts than in years past. The leading cause of death for young people 16 to 20 is motor vehicle crashes. One of the major reasons teens are killed in crashes is lack of safety belt use. Teen victims who survived a recent, major collision will be on hand to give their first-person accounts.

WHO: Mike Brown, CHP Commissioner
Christopher J. Murphy, Director, State Office of Traffic Safety
Chad Sweitzer, Principal, John F. Kennedy High School
Two teen vehicle crash survivors from Stockton

WHERE: John F. Kennedy High School, 6715 Gloria Drive, Sacramento

**WHEN**: 9 a.m., Friday, January 26, 2007.

**VISUALS**: Enlarged photos of the girls' crash and a rollover simulator to demonstrate what happens during a rollover collision when you're not buckled up.

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